

JUWAN JOHNSON

UX DESIGNER

EDUCATION

Elon University
MA in Interactive Media | May 2018

North Carolina A&T State University
BS, Mass Communication | May 2017
Minor in Spanish
Certificate in Business Management
(Entrepreneurship)

CONTACT

juwantjohnson@gmail.com
347 693 6110
www.linkedin.com/in/juwantjohnson
www.juwanjohnson.com
instagram.com/imajaynation

WORK EXPERIENCE

Vann York Chevrolet | *Inventory Specialist*

DECEMBER 2018 - PRESENT

| *Photographer*

AUGUST 2018 - DECEMBER 2018

- Capture and edit photos of vehicles to be uploaded to dealer selling platforms
- Ensure new and used vehicles are stocked, properly branded and marketed to dealership standards.
- Ensure pleasant online car buying experience to ensure customer conversion

Medical Image Diagnostics Applications Inc | *Technical Intern*

JUNE 2018 - PRESENT

- Served as Lead Intern for UX/UI and Media Creation Team
- Developed graphic elements, wireframes, low and high-fidelity mockups for website
- Liaised with Front-End Development and Dev Ops teams for design handoff, user testing, and revision implementation

Elon University | *Instructional Technology Assistant*

JANUARY 2018 - MAY 2018

- Design logo, social media header, and other branding media for educational videogame YouTube channel
- Create 2D and 3D motion graphics for opening and closing of YouTube videos
- Educate supervisor on best practices for Nonlinear Video Editing and Audio Recording

Federacion de Organizaciones Sociales | *Photographer*

OCTOBER 2017 - JANUARY 2018

- Edited and optimized images, logos and graphics to maintain a desirable loading time for website
- Assisted with development of information architecture, content placement, and wireframe design
- Served as Director of Photography to Video Lead in order to ensure proper lighting and exposure during interviews

Simple Kneads Bakery | *SEO and Social Media Consultant*

FEBRUARY 2018 - APRIL 2018

- Performed audit of client social media, website SEO and online reputation
- Educated executive leadership about Social Media best practices and how to develop measurable goals based on web and social media analytics

SKILLS

